
Book Review

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Book Review

Even the best businesspeople in the world need a piece of advice concerning the issues of their business. In such cases, the source should be reliable and informative. Thus, popular business books are one of the most useful sources. The paper gives the review of the book “Rich Dad, Poor Dad: What The Rich Teach Their Kids About Money That the Poor and Middle Class Do Not!”.

The key feature of the book is the story about the memories of a son on how he was educated by two fathers. One of them is rich, and the other one is poor. Robert Kiyosaki transmits this model to the paradigm of financial thinking in future. The book has been criticized enough by people who want to achieve instant success. However, it is impossible to find a secret in the book. Instead it, the author suggests the idea to work and not to spend the money but to invest it in the further business.

Robert Kiyosaki did not create a manual on how to build a business project and did not describe the ways how to get rid of the legal and business norms. He just made an accent on the most important features in the thinking of a modern person. That are the defects of the economic education that may spoil the entire life.

Some people may consider that the author talks about simple and

general things that do not have to be overviewed in books. However, if the facts are so simple, all people do not have to repeat simple errors that always take place in everyday life. For example, there is no use to move to an expensive flat in the case of the salary increase. The expenses, in this case, will increase together with the salary. It is not necessary to buy a new car or expensive appliances. The expenses for gasoline and electricity may become even higher than the salary. And it is also unnecessary to work hard only to smoke expensive cigarettes and to dine in restaurants.

If a person has a high income, it is unnecessary to spend it on entertainment. It is better to keep the money and to invest it in personal business that will bring a stated income, and only in that case, a person may afford expensive clothes and cars. In any case, salary is a fixed amount of money that may not be increased. It is impossible to increase the income only by working. In this case, a person works for money, and money does not work for a person. In the majority of cases, people are not satisfied with the salary; there also exists a problem of undervaluation that disappears in personal business.

The book does not aim at teaching everyone to create business projects. It just provides the readers with the differences in thinking of people with different levels of income and divergent ways of its obtainment. I consider that it should be read by every person because it allows people to control their expenses and to change the lifestyle. Sometimes, it may be a bit boring because the author repeats the same

idea several times, but at the same time, it makes the book easy to remember.

The book “Rich Dad, Poor Dad: What the Rich Teach Their Kids About Money - That the Poor and Middle Class Do Not!” is designed for every person that wants to change the attitude towards salary and money. The book is not a manual, but the material for critical thinking that allows to change the behavior and to create investments that work for a person.